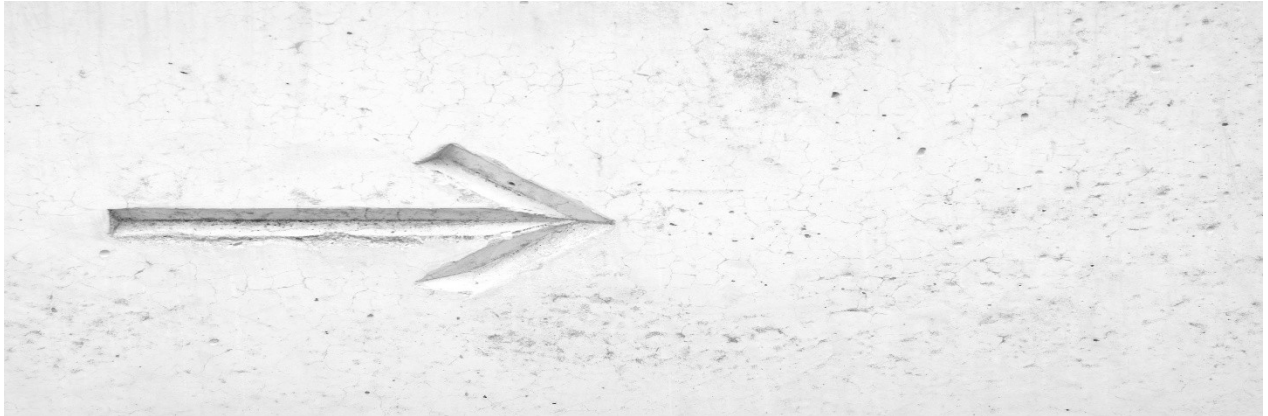


Presentations and Workshops: Shaping and Leading Change Emotionally



Your Starting Point

You have already experienced and initiated many changes within organizations, yet you are often left with the feeling that the process could be better and more people-oriented. Change should not be marked by resistance and conflict. Your goal is to shape change in such a way that employees support it and implement it with enthusiasm.

Target Audience

Companies, business units, and departments where changes are being implemented and employees are affected in their roles and react with fears and resistance. Leaders who want to emotionally engage their teams from day one and guide them safely through the change process.

Presentation and/or Workshop Content

- Emotions in change processes: types and effects
- Managers as both, those affected by and drivers of change
- Dealing with one's own and others' emotions in a leadership role
- Conveying a sense of security during uncertain phases
- The power of individual and collective beliefs

- Activating strengths—individually and as a team
- Methods for dealing with resistance
- Communication and motivation in change processes

Benefit

- Clarity regarding drivers and barriers in change processes
- Awareness of the unique role of leaders
- Leveraging individual and collective strengths
- Understanding the principles of designing change processes
- Fostering constructive perspectives
- Developing key leadership competencies in emotional contexts

Schedule and Duration

Presentations and workshops are flexibly tailored to the objectives and target audience. Can be conducted on-site or in a hybrid format.

Investment

To be determined on a case-by-case basis depending on the service and scope